



Portfolio

The Power of Clear Communication
DELIVER THE MESSAGE

Kate Kapiczenko

Content Creator & Editor, CANVA Designer Translator, Copywriter



Artistic Soul LOGICAL MIND

Kate Kapiczenko

Content Creator & Content Writer

Web & Social Media Content Creator, Content Writer, Copywriter, Email Marketing & Translator constantly developing new skills and abilities.

EDUCATION

University has taught me Self-Discipline

Bachelor's degree in European Languages and Cultures

The University of Modena and Reggio Emilia (UNIMORE), ITALY

Bachelor's Degree in Theater Arts

The Jagiellonian University Cracow, Poland

The other things I've learned while living my life outside my comfort zone.





ABOUT ME

Hi, I'm Kate. I'm a content creator and content writer (English, Italian, Polish, French) who uses the power of imagination and her natural talent to deliver a clear message in the form of a text, image, or video.



now Late





I don't believe in motivation, because it's just a feeling. And like every other feeling, it's not constant. I don't waste time, energy, and effort to create something that is temporary just to feel extremely disappointed when it disappears...

I have a different approach, and it's called intentional action. In order to achieve a goal, and realize a project I look for inspiration, do a brainstorming session, plan the main steps, and put myself in motion.

I never wait till I'm ready because I strongly believe that the best ideas are born in a slightly chaotic environment.

my journey

I have an artistic soul and a strong belief in sharing a message. Because writing has always been a passion of mine, I decided to turn it into my career. My journey started during my Bachelor's Degree in Theatre Studies. My goal was to become a Theatre Critic and reviewer. I reached that goal, but soon after, my life took a significant turn, and I moved to Italy to learn the language and discover what "il bel paese" has to offer me.

I took another University course in Modena (the land of Lambrusco and Tortellini) to improve my Italian. While pursuing my Bachelor's Degree in European Languages and Cultures in Italy, I also began a copywriter career.

I dedicated myself to studying communication in various languages, to connect with people from different countries. And the rest is history.

THEATRE CRITIC & REVIEWER

Excellent writing skills, including the ability to craft engaging, insightful, and unbiased reviews.

LANGUAGE & CULTURAL MEDIATION STUDIES

Professional linguistic and cultural mediation for commercial and service businesses. Develop promotional projects and advertising campaigns for international/multilingual audiences.

SOCIAL MEDIA CONTENT CREATION

Planning and executing social media strategies, creating and publishing content to a variety of platforms such as Instagram, Twitter, Facebook, LinkedIn, and TikTok, and interacting with their communities and audiences.

WEB CONTENT CREATION

Develop ideas and produce material and content that links a brand or business to its target audience. Delivering clear and inspiring messages in a form of text, image, video.

COPYWRITER & CREATIVE WRITING

Creating and editing original, interesting, and inspiring copy that is accurate, well-researched (SEO), and meets client/company needs and deadlines.



copywriter

They say that copywriting - the art of persuasion and selling emotions.

I've been mastering the art of persuasive copywriting to evoke emotions and drive action for years. I believe I discovered a secret to influencing others to excellence, to intentional action, and to success. And I'm using some powerful techniques for selling through words... but shhh





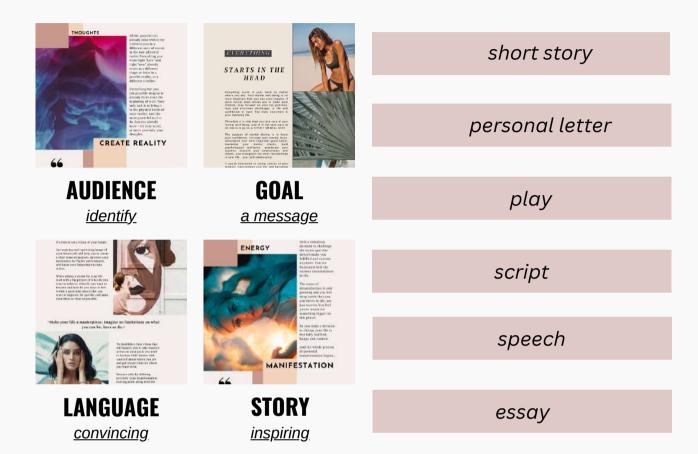




- SEO copywriting with the aim of captivating your audience and driving conversions.
- Creating content for websites in English, Italian, and Polish
- Writing a clear, concise copy for ads and marketing materials.
- Creating and proofreading texts for online marketing campaigns
- Producing high-quality and SEO-friendly content
- Planning and implementing marketing campaigns
- Writing an engaging copy for social media platforms, such as Facebook, Twitter, and Instagram.

creative writing

Creative writing the art of using storytelling to educate, convince attract attention.



Dive into the world of creative writing with me. Suspend the logic and open your mind to the breathtaking experience of unrestrained imagination. I will take to to the places you didn't even know existed. So take a deep breath because your life is about to change irreversibly.

and unlock your storytelling potential. Learn essential techniques and bring your ideas to life on paper.

I'm delving into the realm of creative writing while cultivating my storytelling skills combined with my natural talent to bring ideas and mind pictures to life through writing authentic pieces of work.

Using the power of words to touch people's souls and hearts...

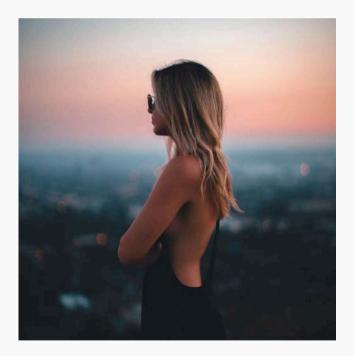
blog posts

Neuron

"What you desire is already yours. It already exists just in a different shape or form in a parallel reality, in a different timeline. So your "only" task here is to make a quantum shift to a parallel timeline where you can actually enjoy the thing you desire so much.

Or more simply, you need to raise your vibration to match the frequency of what you want and the Universe will have no choice but to deliver it to you. It's the fundamental law of the quantum field that we live in. It's physics, not magic. (...)"







Dreams

"Your potential, your inner power, your personal strengths, and your ability to achieve your deepest dreams are limitless. They're all limitless. The only limitations that exist, exist in your mind only.

There's literally nothing that could stop you from achieving your goals except you, your self-limiting beliefs, your irrational fears, your bullsh*it negative thoughts, and worst-case scenarios for all occasions that you have already created in your mind and you keep on replaying them in your head all the time. Do you see where I'm going with this? (...)

WWW.NEURONDREAMS.LIFE

"Limitations live only in our minds. But if we use our imaginations, our possibilities become limitless."

— Jamie Paolinetti

translation

& cultural mediation

Lost in translation? I will help you to find the way out.



- Combining cultural mediation and intercultural expression in both professional and personal life with an aim to deliver a clear message.
- Adapting marketing materials for a target audience in a different language to increase brand awareness, create interest, generate sales
- I offer my services to help entrepreneurs grow their buyer base by adding translations.
- I help you grow your own business so you can focus on your clients more.



Translation is a meaning making process

LANGUAGES



website creation

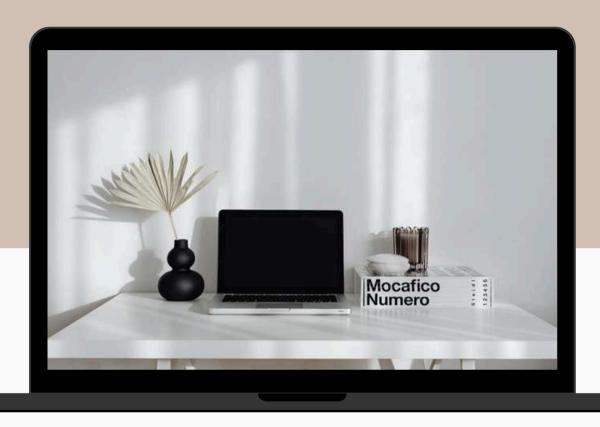


ELEMENTOR PRO

- > Creating professional websites effortlessly using Elementor
- > Crafting visually captivating and fully-functional webpages
- > Building your dream website and elevating your online presence today so you can sleep peacefully!
- Building a simple, intuitive, and dynamic digital piece of art

CHECK MY WEBSITE: WWW.NEURONDREAMS.LIFE

web content CREATION



- I'm a driven, detail-oriented content creator who produces high-quality outputs for our business.
- I offer my services to help entrepreneurs, bloggers, and social media influencers grow their online presence through organic reach.
- I develop ideas, create and edit material and content that links a brand or business to its target audience.
- I help others grow their brand so they can focus on their clients more.

THE POWER OF INSPIRING MESSAGE



Social media CONTENT CREATOR

researching and turning content ideas into videos, images, infographics, and text captions.

A PICTURE IS WORTH A THOUSAND WORDS

YOURCOMPANY.COM

I help you grow your own social media presence/business so you can focus on your clients and personal life more! app in

creating high quality, original and inspiring content

applying social storytelling in order to create a great brand's story.

evoke specific impressions, to attract desired reader, audience, customer



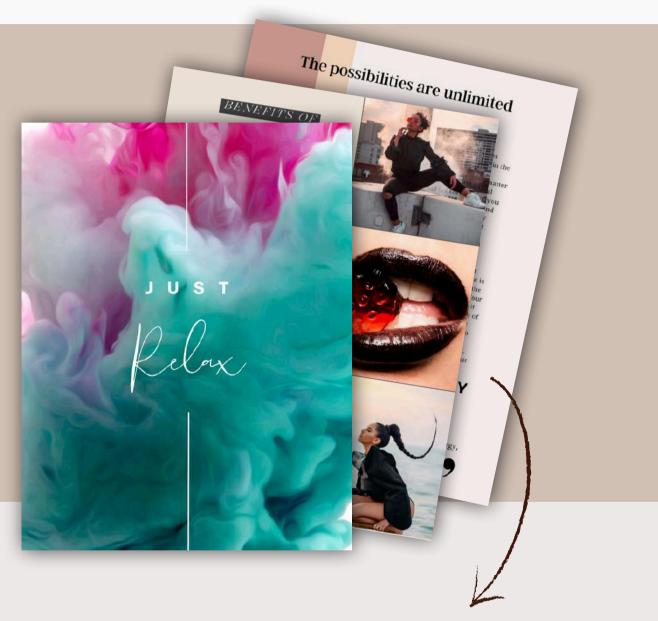






EANVA designer

DESIGNS ON DEMAND



I <u>CREATE</u> visually compelling and original designs for various publishing materials, including ebooks, planners, workbooks, guides, cheat sheets, social media posts, newsletter templates, media kits, brochures, business cards, resumes, posters, restaurant menus, and many more.

digital products



EBOOKS, PLANNERS, WORKBOOKS ON DEMAND

I create original, inspriring and life-changing digital planners, workbooks, ebooks

DIGITAL



HIGH-QUALITY, ORIGINAL & LIFECHANGING BUNDLES

I create and bundle digital products so that you can sell multiple items together as one package and earn more money more quickly

UNIVERSE



HIGH-QUALITY, FULLY EDITABLE CANVA TEMPLATES

I create an editable template on Canva so you can save your time, money and energy

potential

digital products

EXAMPLES OF WORKBOOKS I CREATED





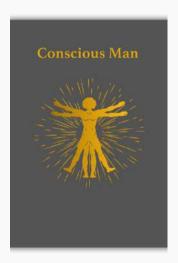




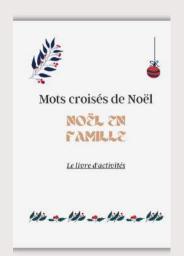








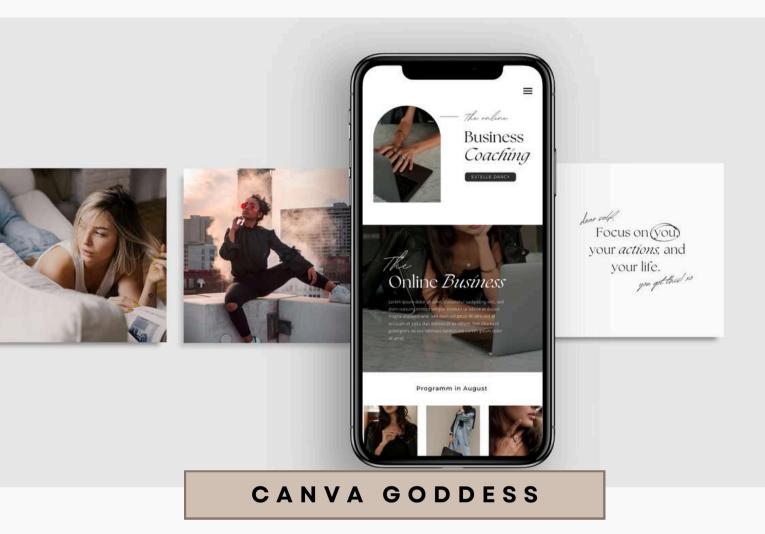








CANVA templates



RESUME



Professional clean CV resume template design with a photo that you can easily customize in CANVA

MEDIA KIT



Popular, professionally made, and beautifully designed FULLY Editable in Canva INFLUENCER MEDIA KIT

NEWSLETTER



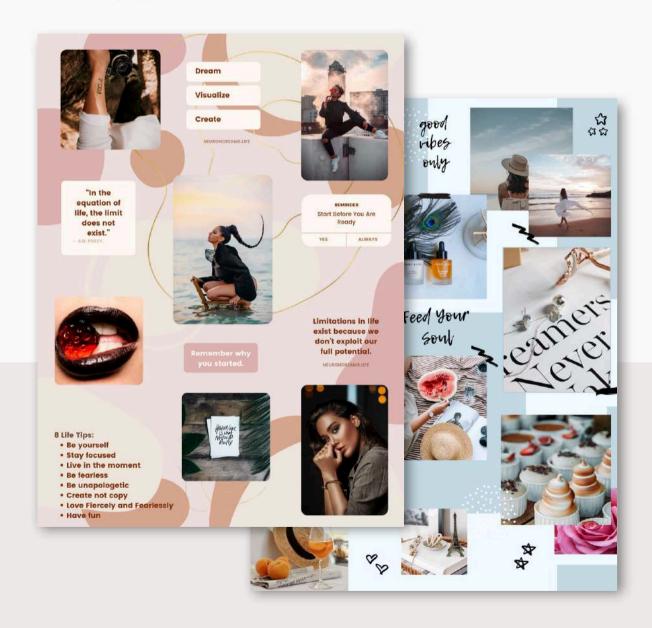
beautifully designed
FULLY Editable EMAIL
MARKETING
NEWSLETTER TEMPLATE
BUNDLE (all in one!)



photo collage

CREATING and optimizing photo collages for social media and print

Transforming your Instagram photos into captivating collages effortlessly and with passion. Make your feed stand out through beautiful, shareable memories.



IMAGINATION

Newsletter

Copywriting



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Engaging

unleashing the power of compelling newsletter copy to captivate your audience



Concise

writing newsletter content that's concise, focused, and keyword rich

$\star\star\star\star\star$

Memorable

crafting memorable copy that captivates your audience.

Do you want to discover how I master the art of writing captivating newsletter content that keeps readers coming back for more? And if you have a bit more time I will show you the right tools to unlock the secrets to higher click-through rates! Cheers!

NEWS NEWS NEWS

NEW YOUTUBE VIDEO **BEHIND THE SCENES**

WATCH IT HERE



WEBSITE LUNCH

New client website



LEARN MORE

NEW PODCAST

















you can find our products in these shops:

we're making history!

READ MORE



ATED WSLETTE R R



OUR APP









INVITATION

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FREE EBOOK

NEW COURSE

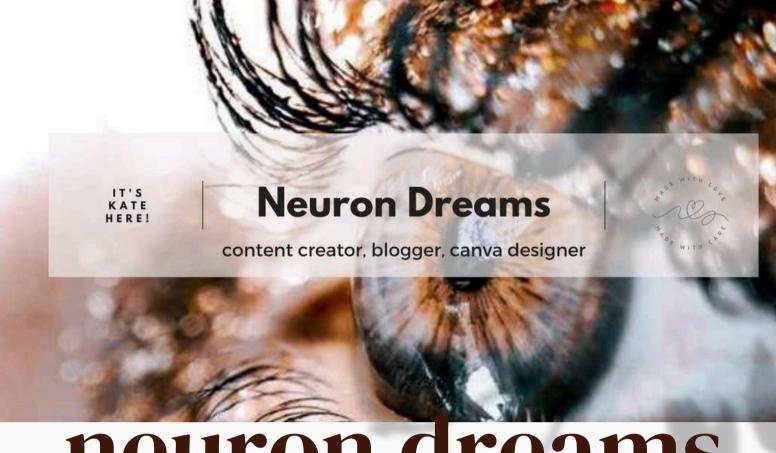












neuron dreams

combine logic and magic

NEURON DREAMS is the platform I created (as a blogger, MINDSET coach & and conscious creator of my own experience) to share my knowledge about personal development, living your best life, and manifesting your dreams into your current 3d reality.

You will find ARTICLES explaining how to use your personal power and innate ability to manipulate the energy of the quantum field so that they can achieve what they WANT in this lifetime. Plus, plenty of FREE planners, workbooks, and challenges that will help you to uplevel your life.

www.neurondreams.life created with Elementor PRO







modern alchemy

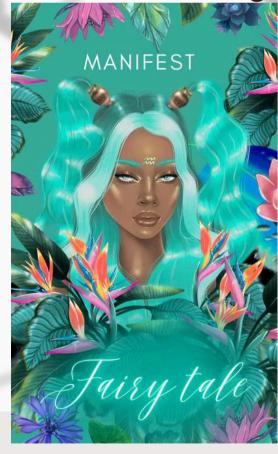
"It all began with a dream, a captivating vision of the life I genuinely desired. The issue was, I was unsure how to transform this vision into actuality.

Then, in 2018, I discovered the Law of Attraction, igniting my journey to comprehend the workings of the universe.

I sensed that life had more to offer than just going through daily routines and challenges. I had an irresistible intuition that the Universe presents countless possibilities in the present moment, and it's up to us to choose and manifest the one we desire. Though it may sound like magic, it's not.

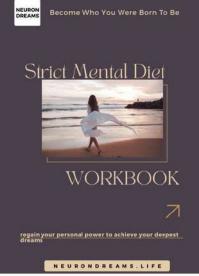
You don't require any specialized knowledge to make your dreams a reality. You simply need to connect with your authentic self and tap into your inner potential to shape your desired reality here and now. There are no limitations, only self-imposed barriers that we must overcome to finally dwell in abundance, which is our innate state.

So the real question is: Are you ready to live in an abundance state?" (ORIGINAL TEXT WRITTEN BY KATE)





Kate is creating original content on her platform NEURON DREAMS

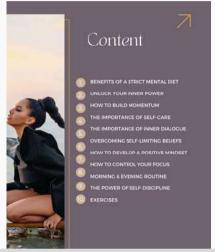












ANOTHER IMENSIO

EVERYTHING

STARTS IN THE HEAD

Therefore it is vital that you take care of your mental well-being, and if of the best mays to do that some going A STREET MENTAL DUET.

I you asser is yes, they continue to read this part to discover 10 emple hanks to boost your montal well being by going on a small







STRICT MENTAL DIET

- Increase self-awareness
 Developing a powerful mindset
 Design your life with mindfulness
 Redirect your focus on what adds value to your

- what adds value to your life

 5. Tap into your true potential

 6. Unlock your creative power

 7. Develop positive thinking patterns

 8. Improving your mental tous

 9. Switch timelines when you choose to do it

 10. Achieving your most important goals quicker

 1. Raise your frequency which makes manifestation easier and faster





Benefits of a Strict Mental Diet



- Strengthening your self
 Developing powerful mindset
 Faeding your mind with valuable content:
 Improving your mental focus
 Unlocking your full potential
 Booting your creative potential
 Developing positive thinking patterns
 Taking advantage of your current situation
 Achieving your most important goals
 Living your best life





work with me



- Web Content Creation (high-quality and SEO friendly)
- Content Editing
- Translation & Cultural Mediation (English, Italian, Polish)
- Copywriter (English, Italian, Polish)
- Online Marketing Campaigns
- CANVA designs social media templates
- CANVA digital products design
- Social Media Content Creator (posts, descriptions)
- Sponsored Blog Posts
- Content Marketing
- Digital Marketing
- CMS WordPress
- Elementor, SEO Experienced
- and many more!

Kate



create

like there's no f*ckin' tomorrow

