

CONTENT CALENDAR

month:

| | | | | |
|----|----|----|----|----|
| 01 | 02 | 03 | 04 | 05 |
| 06 | 07 | 08 | 09 | 10 |
| 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 |

CONTENT CALENDAR

month:

This Month's Topic Ideas

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Finalized Content Titles:

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SOCIAL MEDIA POSTS PLANNER

month:

Post Information

Post Title:

Topic: Purpose:

Caption:

Hashtags:

Call to Action:

Checklist

Design Caption Scheduled Posted

Notes:

30 DAYS SOCIAL MEDIA

Content Challenge

| | | | | |
|-----------------------|------------------------|---------------------|-----------------------|------------------------|
| Business Introduction | Team Introduction | Personal Insight | Product Promotion | Story Behind the Brand |
| Quick Tip | Customers Testimonials | Create a Poll | Motivational Post | Fun Facts |
| Question & Answer | Virtual Events | Curated Content | Blog Post | Educational Post |
| Helpful Tip | Behind the Scenes | Share Newsletter | Promote Newsletter | Free Shout-out |
| Share a Tutorial | Product Promotion | Career Throwback | Offer a Freebie | Engaging Post |
| Inspirational Quote | Business Tips | Exclusive Promotion | Customer of the Month | Thank You Followers |

SOCIAL MEDIA

Planner

Who are my audience?

Which online platform is best for me?

What are my long-term goals?